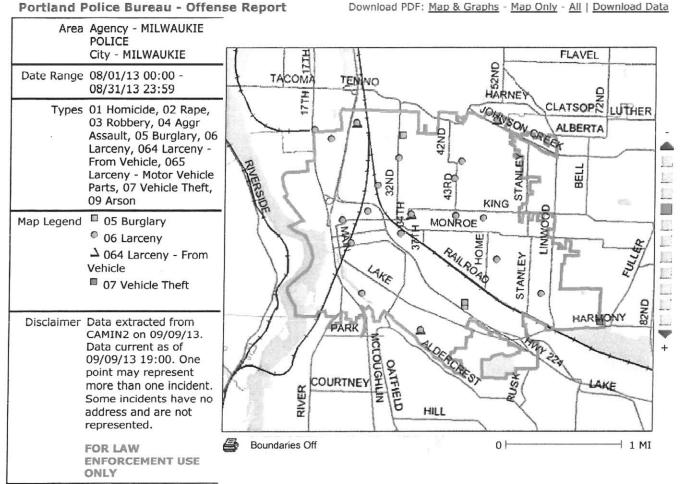
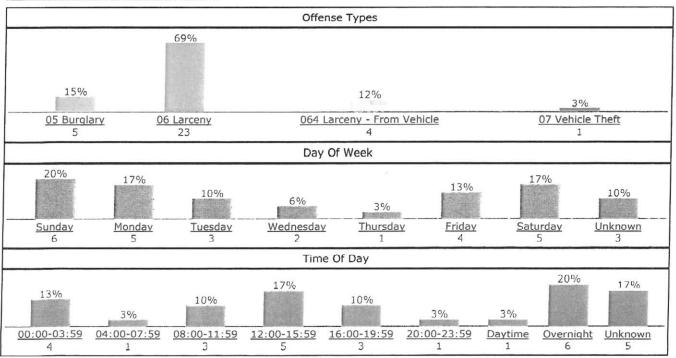
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A healthy community needs thriving and vibrant commercial districts. Building on the insights of several past studies, Moving Forward Milwaukie will strengthen and revitalize Milwaukie's most important commercial hubs.

PROJECT OVERVIEW

Milwaukie has multiple core commercial areas, including downtown, central Milwaukie, and other smaller commercial nodes throughout the city. The Moving Forward Milwaukie (MFM) project seeks to define what the community wants to see in these commercial areas and how to get it.



Each different commercial area in the City needs different kinds of work. Some need a

plan - a vision for the character and function of the area. Some need development analysis and study to refine the existing vision and encourage redevelopment. Some need implementation, including code refinement, zone changes, and action plans for capital projects. They may all need incentives for private investment.

The MFM project will be an umbrella for many related projects, and will be a way to tackle several specific issues that have been identified by the community, including:

- Major "refresh" of the existing downtown Framework Plan and zoning code.
- Funding the desired streetscape improvements in downtown and central Milwaukie.
- Higher standards for new commercial/office development throughout the City.
- Addressing existing, underutilized commercial areas that have potential to serve the neighborhoods

PROJECT TIMELINE

The first phase of the MFM project, "Fresh Look Milwaukie," kicked off in April 2013 and wrapped up in June 2013. Phase two will kick off in early October 2013 and is expected to wrap up in December 2014.

How to Get Involved

All phases of the MFM project will be conducted with a high degree of community and stakeholder involvement. For information about upcoming events and how to get involved, "like" the City of Milwaukie on facebook (https://www.facebook. com/CityofMilwaukie), follow the City on Twitter (https://twitter.com/cityofmilwaukie), or visit the project website on the Planning Department page at http://www.milwaukieoregon.gov/planning/ commercial-core-enhancement-program-ccep.

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For more information about the City, please visit our website at www.milwaukieoregon.gov.