



Are you looking for simple and effective tools to engage and communicate with your members and promote the good things you do?

Easy Digital Tools Workshop

Tues, May 29th 6:30pm - 8:00pm

Milwaukie Public Safety Building ~ 3200 SE Harrison

Free to the public--all are welcome!

This workshop will cover:

How to set up a blog using Blogger:

- Set up from templates, background images, and fonts
- Widgets and plugins such as slideshows, user polls, and more
- Adding photos and videos to your post

Email management tools such as Constant Contact and Emma:

- Organize your contacts and tailor each message to the right audience
- Connect with your members using free surveys and forms
- See who opens, clicks and shares your campaigns on social networks
- Custom email design
- Grow your email list with customizable web signup forms

Social Media--Facebook, Twitter and Hootsuite:

- From set up to engagement
 - Which audiences you will reach
 - Best practices and etiquette
 - How to manage all your social media at the same time
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This workshop is hosted by the City of Milwaukie and features guest speakers Sarah Smith, from the Hector Campbell NDA and Bryan Dorr, from the Ardenwald NDA.

For more information contact Beth Ragel at (503) 786-7568 or ragelb@ci.milwaukie.or.us